Lingaro Group

THE END-TO-END
DATA SERVICES PARTNER

to global brands and enterprises

How we help

Strategy
Data Maturity Assessment
360-Degree Diagnostics
Data Governance and MDM
Business Domain Expertise

Development
Data Engineering
and Integration DevOps
Data Science and AI
Data Visualization
Advanced UI/UX

Value Realization
Value Execution
Data Literacy and
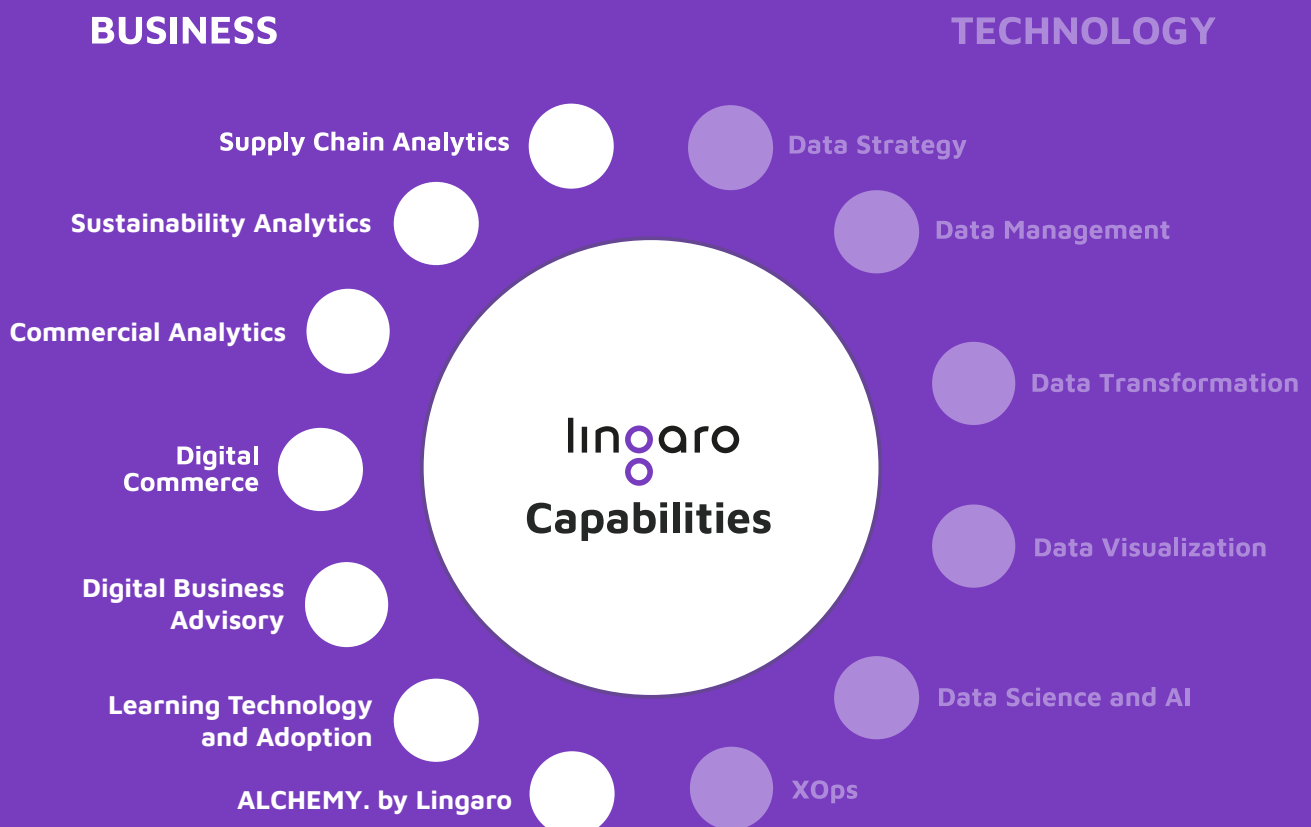Democratization
Training and Adoption
Measurement

Operations and Support

We are the end-to-end data services provider to global brands and enterprises

We partner with our clients through their data journey, from strategy through development to operations and value realization

We help clients realize the full value of their data

Bridging the business domains and technology practices

BUSINESS

TECHNOLOGY

Supply Chain Analytics

Sustainability Analytics

Commercial Analytics

Digital Commerce

Digital Business Advisory

Learning Technology and Adoption

ALCHEMY. by Lingaro

lingaro
Capabilities

Data Strategy

Data Management

Data Transformation

Data Visualization

Data Science and AI

XOps

We provide solutions to business functions across the entire value chain.

Transportation

- Logistics Network Modeling and Optimization
- Logistics Control Tower
- Transport Cost Optimizer
- Transport Planning and Execution (fleet management, trippage, routes, roundtrips optimization)
- Operational KPIs - Monitoring and Improvement (OTD, OTIF, VUR)

Warehousing

- Warehouse Operations Analytics
- Warehouse Resources Optimization (space, labour, equipment)
- SKU Rationalization / P2P and O2C Optimization
- Third-Party Logistics Management
- Financial KPIs – Budgeting and Controlling (Forecasted Cost vs Actuals/Acruals, Cost to Serve)

Sustainability

- Sustainability Data Assessment
- Environmental Sustainability (Carbon Footprint, Water & Energy Consumption, Waste Reduction and Recycling, Packaging Optimization, Management of Pollution and Hazardous Materials)
- Economic Sustainability and Governance
- Social Sustainability (Human Rights and Labour, DE&I)

Marketing

- Marketing Advisory
- Consumer Analytics 360
- Brand Analytics
- Campaign Analytics
- Content creation
- Marketing Content Analytics
- Marketing ROI optimization

Manufacturing

- Manufacturing Analytics E2E transformation Roadmap
- Manufacturing Data strategy & Data transformation
- Advanced Analytics (Predictive maintenance, Line performance modeling, digital twin, simulations, process mining)
- Manufacturing Control Tower & Smart Factory transformation

Digital Commerce

- D2C Channels Management
- Consumer Journey Optimization
- Digital Commerce Analytics 360
- Growing E-Commerce Sales

Sales & Distribution

- Sales Forecasting
- Sales Process Analytics
- Channel Optimization
- Shelf Analytics
- Distribution Channels Digitization

People & Workforce

- Recruitment process optimization
- Well-Being Analytics
- Precise Career and Learning Path Boosted by AI
- Data-Driven Compensation Management

Finance

- Financial Planning
- Data-Driven Financial Reporting
- Fixed Assets Accounting

Procurement

- Spend Optimization
- Supplier Risk Management
- Supplier Performance Analytics

Revenue Optimization

- Strategic Pricing Analytics
- Price-pack architecture
- Trade Promotion Optimization
- Promotion Analytics

Global Presence Across All Time Zones

Lingaro offices:
Warsaw, Lublin, Geneva, Zurich, Cincinnati, Mexico City, Manila, Bangalore, Singapore

2008 Established	**80+** enterprise customers	**2,000+** projects delivered	**24x7** service support	**20+** active partnerships

International recognition for our services

Gartner Peer Insights™

Lingaro named as a Strong Performer in the 2022 Gartner® Peer Insights™ "Voice of the Customer" report

Everest Group PEAK MATRIX® | MAJOR CONTENDER 2022
INTELLIGENT DOCUMENT PROCESSING

Our technology expertise

We master key technology enablers for data-driven business

Category						
Cloud & Data Platforms	Microsoft Azure	Google Cloud	aws	snowflake		
Data Transformation	databricks	dbt	alteryx	Informatica	talend	SAP Business One
Data Management	Microsoft Purview	Collibra	Profisee	Alation	StiboSystems	
Data Science & AI	python	TensorFlow	mlflow	PyTorch	R	K	
	Scala	learn	HUGGING FACE			
Data Visualization	Power BI	tableau	Looker	Qlik Q	SAP Analytics Cloud	DOMO
E-Commerce & Web	Adobe Commerce	shopify	salesforce	Java	JavaScript	React	node JS
	PWA	HTML5	A 2.0			