



Lingaro Sustainability Analytics Success Story

**Global CPG company
gains full visibility
into CO2e emissions**

CO2e Emissions Dashboard

Client: Global CPG Manufacturer

Challenges: Complex distribution network ran on manual processes

- Manual data collection at multiple regional and local distribution centers
- Data exchange with EcoTransIT done via email
- Global emissions reporting for all regions done manually in Excel
- Same manual process repeated if calculations are incorrect

Solution: Fully automated CO2e emissions dashboard

- Used BI Connector between EcoTransIT and company to automate calculation and reporting of CO2e emissions
- Enriched data to enable more detailed reports in the dashboard

Value Delivered: Full visibility into company's CO2e emissions

- Time and resources saved through automation (no interaction between parties are required as business logic is set up to all regions)
- Improved data quality through set rules and mappings
- Single source of truth that's easy to analyze and derive insights from
- Added capability to identify trade lanes that have the biggest impact on their initiatives to reduce CO2e emissions



All things data

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