



From Domo to Power BI, 3x Faster: A Zero-Disruption Migration of 60 Dashboards and 40 KPIs

How Lingaro's Migration Factory enabled large-scale analytics modernization while maintaining business continuity



Client Profile

A global consumer goods company operating across multiple markets needed to migrate from a mature Domo environment to a modern Azure, Databricks, and Power BI ecosystem. The initiative covered four core solutions, 35-40 KPIs, and 60 dashboards supporting critical business processes.

The client partnered with our Migration Factory to go beyond replacing its existing reporting platform. The goal was to modernize the underlying analytics ecosystem, improve scalability and data ownership, and establish a stronger foundation for future analytics and AI while maintaining business continuity.

Challenge

The client chose not to renew its Domo license due to:

- High licensing and operating costs
- Limitations in processing growing data volumes
- A lack of readiness for advanced analytics and AI
- Fragmented ownership of TMS and BW flat-file processes

Beyond replacing existing reports, the organization wanted to modernize its analytics ecosystem while maintaining business continuity. maintaining business continuity.



The project involved:

- **Complex transformation, not a lift-and-shift:** The existing architecture, business logic, and reporting experience needed to be rebuilt and modernized rather than simply replicated
- **Tight, non-negotiable timeline:** The migration had to be completed before the Domo contract expired, with no fallback option
- **Fragmented data landscape:** Business logic, data sources, and ownership were distributed across multiple systems and vendors
- **Data quality and trust:** Inconsistencies, duplicate records, and outdated data needed to be identified and addressed during the migration.
- **Business continuity and adoption:** Critical reporting needed to remain available while delivering a more intuitive experience for business user

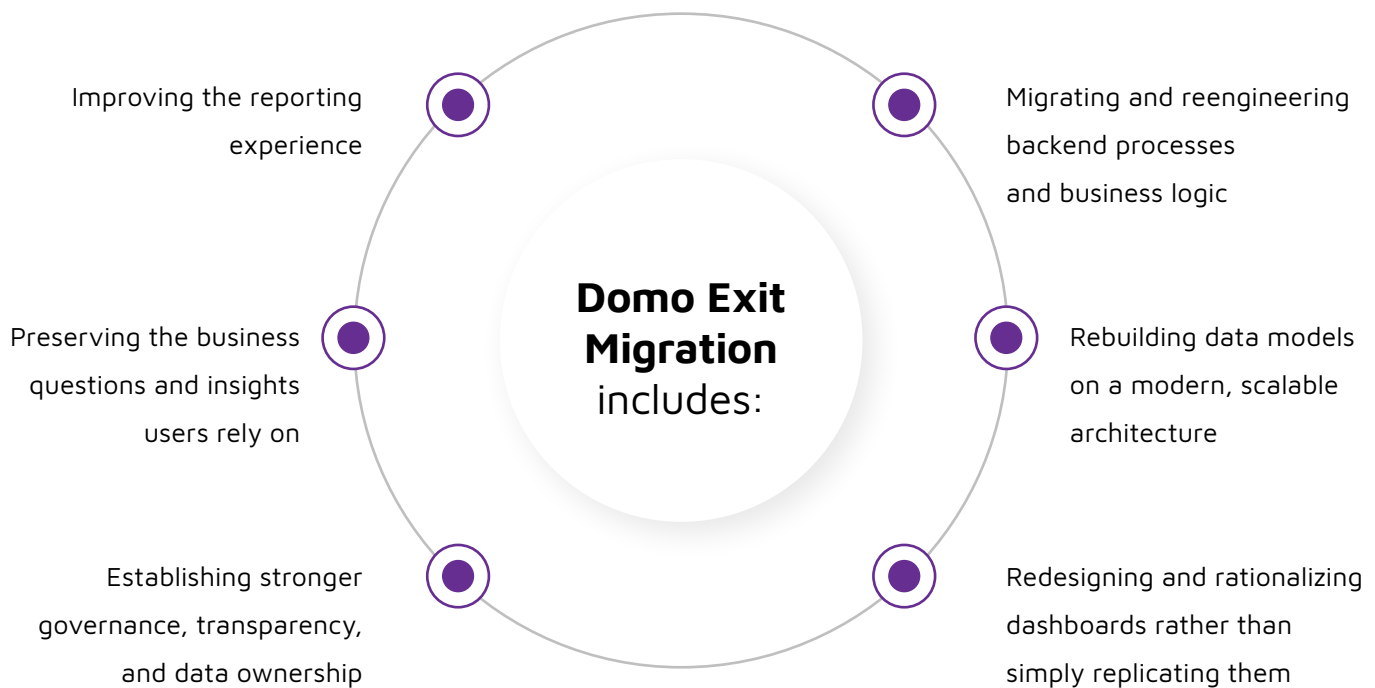
The Solution

Through its Migration Factory, Lingaro delivered a full migration from Domo to a modern Microsoft Azure, Databricks, and Power BI environment.

The migration was completed without business disruption and achieved a 3x faster refresh time for the full frontend and backend process.

What is a Domo Exit Migration?

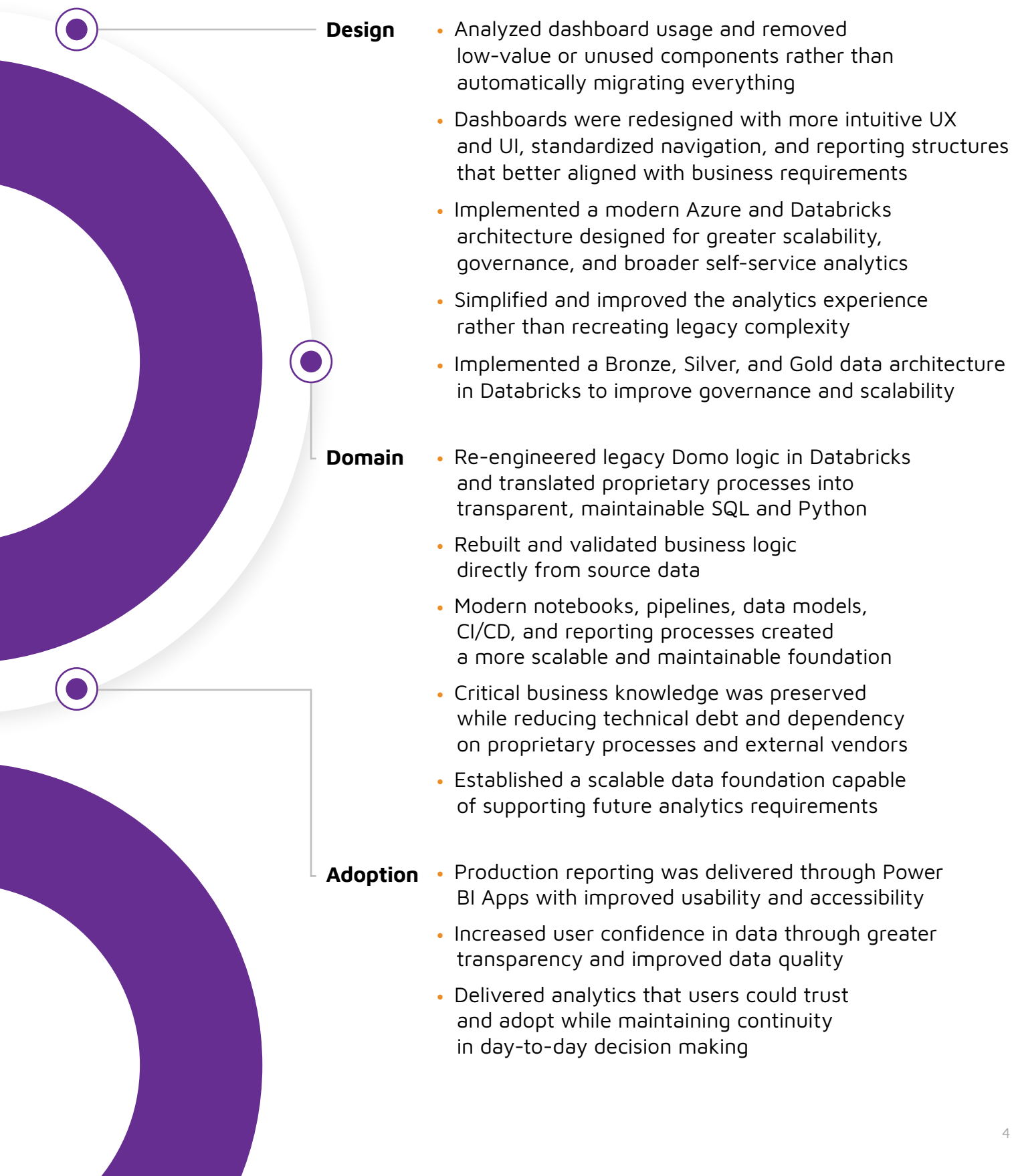
A Domo Exit Migration replaces an existing Domo-based analytics system with a cloud-native stack.



The result was more than a platform replacement. The client gained a modern analytics foundation with greater scalability, stronger governance, and readiness for future analytics and AI.

Why our Migration Factory works:

Lingaro partners with clients to turn their data into insights that drive business impact. We do it by uniquely combining business and technical **DOMAIN** knowledge, human-centered **DESIGN**, and industry-leading **ADOPTION** capabilities, all augmented by AI.



Why Databricks?



Databricks became the central data platform for the modernized analytics ecosystem, bringing previously fragmented data engineering, business logic, and governance into one environment.

This gave the client greater ownership, transparency, governance, and scalability while reducing reliance on third-party vendors.

Key benefits included:

- **Centralized data engineering:** Previously fragmented engineering processes were consolidated within Databricks.
- **Greater ownership and transparency:** Business logic and transformations now operate within the client's environment, providing greater visibility and control.
- **Improved governance and trust:** Unity Catalog provides centralized governance that improves consistency, traceability, and confidence in reporting.
- **Higher data quality:** Rebuilding business logic directly from source systems exposed duplicates, outdated records, and broken processes that had previously gone undetected.
- **Greater scalability and AI readiness:** The platform can process larger data volumes while providing a governed foundation for advanced analytics and future AI initiatives.

Why Microsoft?



The Microsoft ecosystem provided an integrated enterprise foundation for the modernized analytics platform.

Power BI gave business users a familiar and accessible reporting experience, while Azure Data Lake and Azure Key Vault integrated with the client's broader enterprise technology environment. Together, these services enabled scalable reporting, secure data management, and a more integrated foundation for future analytics initiatives.

Key benefits included:

- Familiar and intuitive reporting through Power BI
- Integration across Power BI, Azure Data Lake, and Azure Key Vault
- Secure and scalable enterprise data management
- A stronger foundation for future analytics and AI
- Reduced need to maintain separate technology environments

Impact

The migration replaced a fragmented analytics environment with a scalable, governed, and future-ready platform, without disrupting business operations.

Key outcomes:

- **Successful migration** of four core solutions, 35–40 KPIs, and 60 dashboards
- **3x faster refresh time for the full frontend and backend process**, enabling faster access to insights and more confident decision-making.
- **Improved data quality and trust** by rebuilding and validating legacy business logic against source data, uncovering inconsistencies, duplicates, and outdated records while increasing confidence in reporting.
- **Greater data transparency and ownership** through centralized governance, giving the client greater visibility and control over data, transformations, and business logic.
- **Reduced reliance on the legacy platform and third-party vendors** by moving proprietary processes into the client's own environment.
- **Improved user adoption** through redesigned dashboards and a more intuitive Power BI experience, making analytics easier to access and use.
- **Created a governed, AI-ready foundation** to support future analytics and AI initiatives through a modern Azure and Databricks environment.



3x faster refresh times for more timely decisions



Improved data quality and trust



Increased adoption through improved dashboards



Greater data transparency and ownership

Customer Perspective

“Through professionalism, partnership, and a shared commitment to success, Lingaro played an important role in helping us reduce enterprise risk, simplify our analytics landscape, and establish a stronger foundation for the future.”

Director, Business Intelligence

Global CPG Company

We're pleased to lead a large-scale Domo exit transformation, enabling a seamless transition to Azure and Power BI while creating a more scalable, transparent, and accessible analytics ecosystem across the organization.”

Oksana Smaha

BI Team Leader Lingaro

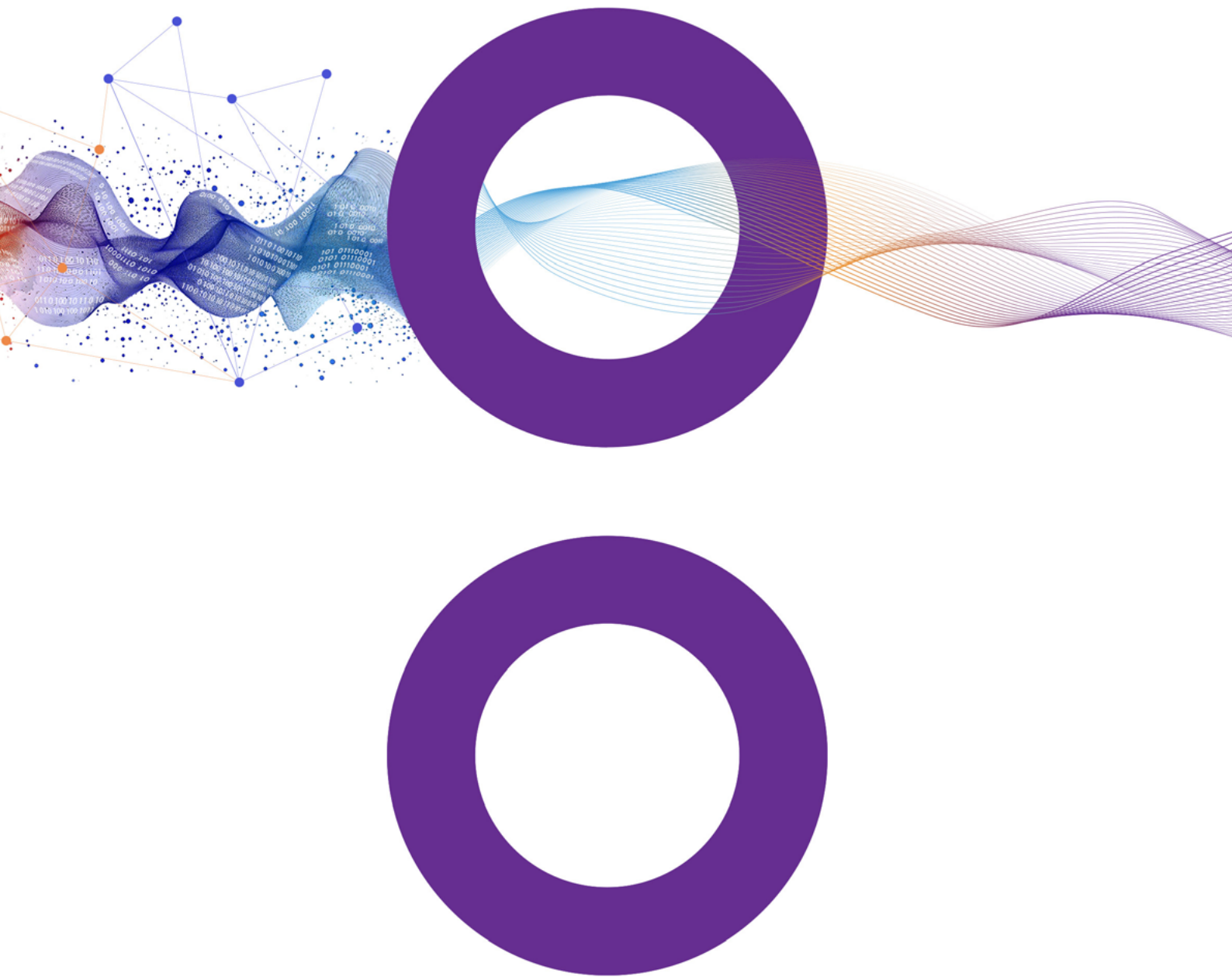


Want to modernize your analytics platform?

Talk to our experts to define the right approach for your business.

[Contact us](#)





Achieve More With Data & AI